

Beautiful Things by Claire Mackaness
Course Prospectus

Claire Mackaness



Claire Mackaness is a professional craftsperson, creating a range of gift items from vintage and vintage inspired materials.

The Beautiful Things ranges are sold online and via a small selection of carefully chosen retail outlets across the country. Claire also sells her products at various craft and vintage shows across Essex.

Over the years, Claire has had experience in many different areas of craft including paper crafts, textiles, glass painting, soap making and contemporary art. She is now using her experience to offer a custom made training package for individuals, groups and parties.

Claire also offers training in social networking, creating an online storefront for your craft products and offers advice and guidance on presentation and opportunities for crafters wishing to make a start on the craft fair circuit.

This prospectus outlines all of the courses that Claire is able to facilitate. Clients can pick and choose from a number of options and enjoy their training in either a formal or informal setting.

Claire is always happy to work with any organisation to develop a custom package to exactly meet their needs and coupled with her experience of working within the public sector as a Partnership & Project Coordinator is able to work with those who have learning difficulties and or disabilities as well as those from vulnerable groups.

www.clairemackaness.com

Find Claire on Folksy at
www.folksy.com/shops/artyfartymack

Find Claire on Facebook at
www.facebook.com/beautifulthingsbyclairemackaness

Find Claire on Twitter at
[@Clairemackaness](https://twitter.com/Clairemackaness)

Flower Corsage Class

3 hours

In this class Claire will teach you how to create a beautiful floral corsage that can either be worn as a brooch, headband, hair bobble or fascinator.

Using vintage and vintage inspired materials you will undertake a small element of basic straight stitching using a sewing machine and then complete your corsage using a number of hand sewing techniques.

This class is suitable for complete beginners or those who have more experience in working with textiles.



All materials are provided and you will make 1 corsage during the class.

Instruction sheets* will be given to all students to take home and use following the course.

Students/venue	Cost
One to One tuition	£15 per hour + travel at 40p per mile
Group class in a hired venue	£20 per student per class
Group class in a provided venue	£15 per student per class + travel at 40p per mile

* Items made during classes are not to be re-created for re-sale by students following classes. Their creation is strictly for personal use.

So you own a sewing machine.....now what?

3 hours

So you own a sewing machine can plug it in and thread it up and know how to sew a straight line but that's about it. You're not alone!

In this 3 hour class we will get to grips with the science behind some basic sewing techniques and learn to sew a reversible tote bag with removable flower brooch.



Instruction sheets will be given to all students to take home and use following the course.

Materials to make your bag will be provided as well as refreshments. Participants will need to bring their own sewing machine and foot pedal and a reel of white multipurpose thread suitable for machine stitching.

Students/venue	Cost
One to One tuition	£15 per hour + travel at 40p per mile
Group class in a hired venue	£20 per student per class
Group class in a provided venue	£15 per student per class + travel at 40p per mile

Understanding your sewing machine – Re-usable shopper bag class 3 hours

So you own a sewing machine but don't know where to begin. Claire will show you how to thread your machine, sew a variety of stitches and explain some of the science behind basic straight line sewing.



You will then move on to make a basic un-lined re-usable shopping bag using your new found sewing skills. Instruction sheets will be given to all students to take home and use following the course.

Students will require their own operational sewing machine complete with foot pedal and instruction booklet.

Students/venue	Cost
One to One tuition in students own home or a chosen local venue	£15 per hour + travel at 40p per mile

Altered Canvas workshop 5 hours (including lunch)

Learn how to make a beautiful boxed canvass in this all day workshop. Starting from a blank canvas, learn how to paint the background and attach your treasured photographs with beautiful elements to co-ordinate with a room in your home or as a gift for someone special.



What a wonderful day to spend making the perfect present for a loved one or something to cherish for yourself. Commemorate your wedding or the birth of your child, or create a lasting memory for a grandparent.

This class will last 5 hours and will include a light sandwich lunch or afternoon tea depending on the chosen timing.

Students/venue	Cost
One to One tuition	£15 per hour + travel at 40p per mile
Group class in a hired venue	£50 per student per class
Group class in a provided venue	£45 per student per class + travel at 40p per mile

All materials will be provided; students will be required to bring with them a selection of photographs to use on their canvas.

* Items made during classes are not to be re-created for re-sale by students following classes. Their creation is strictly for personal use.

Beginners card making 2.5 hours

Learn how to make a beautiful handmade card using simple techniques. You will be shown how to work with products which are readily available from your local craft shop and advised how to use them effectively to create something unique and personal to the recipient.



Spaces are limited to a maximum of 6 students to ensure you get as much individual attention as possible. All materials plus tea coffee and soft drinks will be provided and you will be guaranteed to make at least one card during the session.

Students/venue	Cost
One to One tuition	£15 per hour + travel at 40p per mile
Group class in a hired venue	£15 per student per class
Group class in a provided venue	£12 per student per class + travel at 40p per mile

Suffolk Puff statement necklace workshop 3 hours

Learn how to make a beautiful necklace similar to the one pictured. You will be provided with all the materials needed to create a statement piece in the colours of your choice. You will be able to embellish your necklace with a selection of buttons, lace and vintage embellishments.



Instruction sheets will be given to all students to take home and use following the course.

Materials to make your necklace will be provided as well as refreshments.

Students/venue	Cost
One to One tuition	£15 per hour + travel at 40p per mile
Group class in a hired venue	£20 per student per class
Group class in a provided venue	£15 per student per class + travel at 40p per mile

* Items made during classes are not to be re-created for re-sale by students following classes. Their creation is strictly for personal use.

Setting up and administering a Facebook Fan Page

2 hours

So you have our own home business, craft business or hobby which you want to promote but don't know where to start. Facebook is a very powerful means of social networking and offers a free facility to set up a fan page for you to promote your product to the world.



During this session we will work together to create a fan page for your business including elements such as an online photo gallery.

Claire will talk you through the various options available to you on your page and teach you how to connect with other users and build your fan base as well as basic administration of your page.

Students/venue	Cost
One to One tuition in students own home or a chosen local venue	£40 per session + travel at 40p per mile

Using Twitter

2 hours

If your looking to promote yourself, your business, charity organisation or local group then Twitter is the place to be.



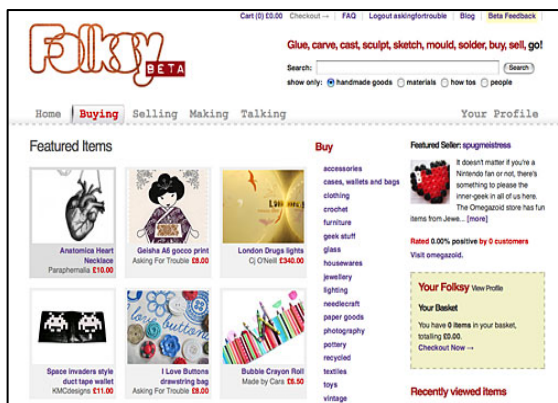
During this session we will work together to set up a Twitter profile for you and begin to interact with other users.

Claire will explain the basic features and function of the site including using hash tags (#hashtag) how the reply, retweet (RT) and other abbreviated functions work to ensure you are connecting with the right people to promote your profile to a wider audience.

Students/venue	Cost
One to One tuition in students own home or a chosen local venue	£40 per session + travel at 40p per mile

Using Folksy 2 hours

If you are a crafter and are looking for a simple cost effective way of selling your products online without the need for your own website then Folksy is for you. Folksy champions cool crafts and design talent. Marrying up designers and crafters with buyers who want individual, quality products that are made with love.



During this session we will work together to set up a shop front for you and begin to list products.

You will be shown how to administer and maintain your shop and utilise some of the tools accessible via the site.

Students/venue	Cost
One to One tuition in students own home or a chosen local venue	£40 per session + travel at 40p per mile

Students will require 3 or more products that are made and photographed prior to the session. Photographs need to be bright, clear and cropped to a square shape. (Up to 5 images can be used for each product listed).

Craft Fairs and shopping events – Your stall 2 hours

If you are a crafter or looking to sell a product at craft fairs, fetes, markets or any avenue that will require you to 'set up shop' on a mobile basis then this class is for you.

Claire will come to you and help you create a 'mock' shop on a paste sized table (the usual size offered at the average local event). Using display items commonly found round the home to make your stall look attractive, such as baskets, picture frames, flowers and display stands, she will help you develop a stall that can be packed up and put up in 30-45 minutes.



Photographs can be taken to use as records for future set ups and Claire will advise you as to where you can purchase similar stall enhancements if you do not have your own. All set up equipment including the table, cloths and accessories will be provided. Following the stall mock up Claire will talk to you about different types of events and how to get information and bookings to be able to be part of suitable events.

Students/venue	Cost
One to One tuition in students own home or a chosen local venue	£35 per session + travel at 40p per mile

Crafting with your kids

3 hours

Would you love to be able to spend more time with your children creating mini masterpieces but don't know where to start?

During this session Claire will work with a group of parents and undertake 3 craft activities that can easily be made at home with your children with basic craft materials available from local shops such as poster paints, and coloured paper as well as utilising boxes, packaging and natural objects found on the woods etc.



You will learn to confidently construct each project and then be able to go home and share it with your child. These classes are available for 3 age levels: Preschool, Young child (5-8) and up and coming mini crafter (9 – 11).

Students/venue	Cost
One to One tuition	£15 per hour + travel at 40p per mile
Group class in a hired venue	£20 per student per class
Group class in a provided venue	£15 per student per class + travel at 40p per mile

Patchwork Pillow Class

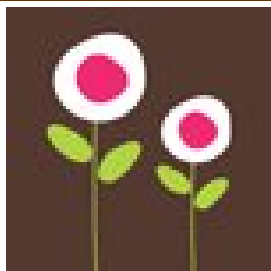
3 hours

During this class you will learn how to cut, sew and piece together a lovely patchwork cushion similar to the one shown in this photo. Instruction sheets will be given to all students to take home.



All materials will be provided, however students must bring their own sewing machine & foot pedal and know how to thread and operate the machine to create a straight stitch.

Students/venue	Cost
One to One tuition	£15 per hour + travel at 40p per mile
Group class in a hired venue	£20 per student per class
Group class in a provided venue	£15 per student per class + travel at 40p per mile



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